

Dhruvi Mundra

dhruvimundra.com dmundra.mam2023@london.edu +44 7471199558 linkedin.com/in/dhruvimundra/

EDUCATION

- 2022 - 2023** **London Business School, London, United Kingdom**
Reading for Masters in Analytics and Management
GRE - 329/340 (Quantitative – 170/170) equivalent to GMAT 740; **TOEFL** – 120/120
- 2018 - 2021** **St. Xavier's College, Kolkata, India**
BSc. in Statistics (Honours) - First Class with Grade A

DISSERTATION PROJECT

- 2021** **DRONES FOR FOOD DELIVERIES –** Received highest grade 'Outstanding'
- Formulated product innovation strategies for drone deliveries; used Prospect Theory to analyse opportunities to enter emerging markets on the basis of customer requirements and expectations

BUSINESS EXPERIENCE

- 2022** **PRICEWATERHOUSECOOPERS, Kolkata, India**
Specialist, Management Consulting (12 months)
- Engineered business processes for international electricity distribution companies to enable digital transformation improving operational efficiency by 20%
 - Proposed solutions for implementing cost reduction by 15% and revenue enhancement by 10% in power sector domain by evaluating technical and commercial parameters
 - Automated daily processes using Macros, PowerBI and Knime to reduce manual work by 8 hours weekly
- 2020** **DOWELL RESEARCH, Kolkata, India**
A global market research company specialized in product development
Market Research Intern (3 months)
- Led a team of 5 interns to conduct 150+ one-on-one interviews on user experience for services offered by Google, Spotify and YouTube
 - Administered market research on scope of weather and agricultural apps on farmers in India and presented report to acquire a new global client leading to an additional revenue of \$40,000
 - Optimised quality process by automating it to bring down errors by 30% and increase efficiency by 25%
- 2020** **MAGENTA CONNECT PVT LTD, Ahmedabad, India**
A leading Indian provider of business intelligence services
Data Analytics Intern (2 months)
- Alleviated sales funnel bottleneck for a client by building a python model to predict most convertible customer calls with 85% efficiency
- 2020** **THE SPARKS FOUNDATION, Delhi, India**
A deep technology company based in Singapore
Data Science Intern (2 months)
- Accelerated firm profits by 10% by identifying an underperforming sector using exploratory data analysis; implemented solutions by collaborating with cross-functional teams

PRODUCT MANAGEMENT PROJECTS

- 2022** **GAMING FOR INSTAGRAM (PMSchool case - Ranked 3rd amongst 100 participants)**
- Scoped out features, created wireframes and built the product roadmap for Instagram to introduce gaming on its platform; listed user personas to understand pain points better
- 2022** **ENGAGEMENT FOR AMAZON MUSIC (PMSchool case - Ranked 5th amongst 85 participants)**
- Conducted primary and secondary research to understand user issues; proposed features for improving user journey, designed mockups for the app, defined success metrics and outlined go-to-market strategy
- 2022** **IMPROVING RAPIDO (PMSchool case - Ranked 4th amongst 80 participants)**
- Compared user behaviour across competitors, recommended features to make Rapido one stop app for customers, crafted wireframes and focused on improving user experience on the app

ADDITIONAL INFORMATION

- Technical:** Python, R, C, C++, VBA, SQL, Matlab, Tableau, PowerBI, Knime, Alteryx, Minitab, Figma
- Awards:** Above and Beyond Award by PwC for impactful contribution to clients (2022)
5 awards for debating at National Level Asian Parliamentary Debates (2019-2021)
- Leadership:** Orchestrated East India's largest debating festival attracting around 150 teams (2019)
Mentored a team of 25+ students for national level Asian Parliamentary Debates (2020-2021)
- Volunteering:** Partnered with 6 NGOs for 480 hours to uplift women and children from underprivileged sections of society
- Languages:** English (full professional proficiency), Hindi (native proficiency), German (limited working proficiency)